

# ***METHOD AND APPARATUS OF CROSS-POLLINATING A POST TO COMPUTERIZED BULLETIN BOARDS***

## **Abstract of Disclosure**

A GUI such as a web page having a hyperlink thereon is provided and that allows a user to contribute a post to a bulletin board or a thread dedicated to a particular topic of interest. The present invention also includes a process by which the content of the user post is evaluated to determine if the post is relevant to other topics of interest to which other bulletin boards or threads are dedicated. If the user post is related to multiple topics of interest, then a copy of the post is automatically placed on each bulletin board or included in each thread to which the post relates. If a thread does not exist dedicated to a topic of interest, then a thread is automatically created.

## Figures

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